



BUILD YOUR FUTURE ARIZONA

Attracting talent to create a sustainable and skilled craft workforce to build Arizona's future.



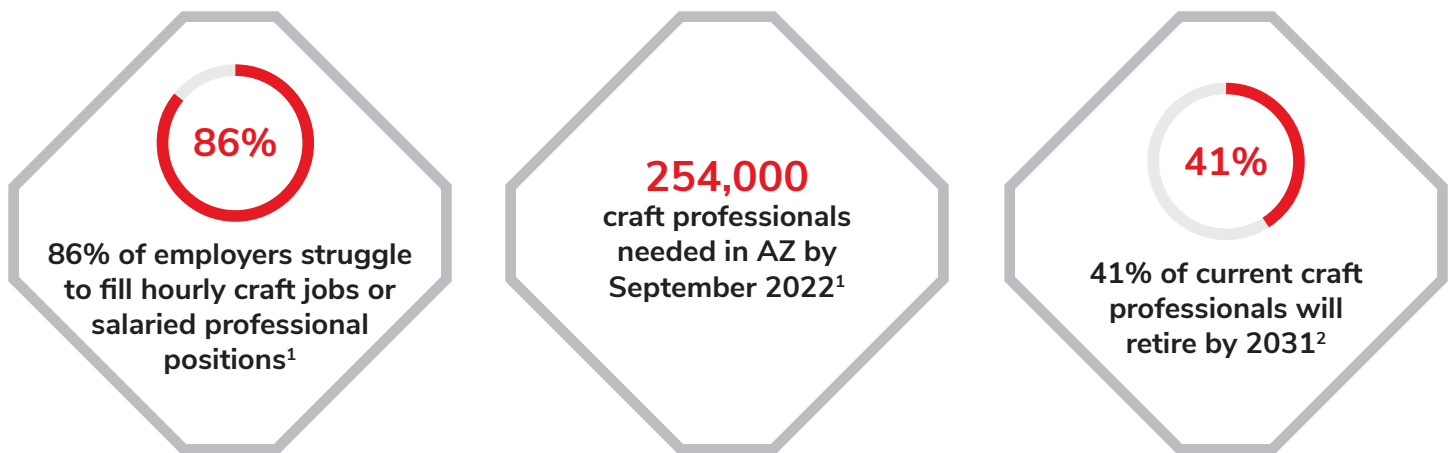
Annual Report

October 2020 – September 2021

Build Your Future Arizona | 2020 – 2021 Annual Report

Build Your Future Arizona (BYF Arizona) is on a mission to create a sustainable and skilled craft workforce by creating awareness about high paying construction careers, training opportunities, and mapping career paths to employment in these high demand occupations. Heavy civil, commercial, and residential contractors and subcontractors came together to create BYF Arizona, which is now attracting people of all ages to the craft professions. BYF Arizona is led by an industry steering committee made up of leading employers that have invested in BYF Arizona to inspire the next generation of craft professionals to construct their career.

Filling the Talent Gap



October 2020 - September 2021 Highlights

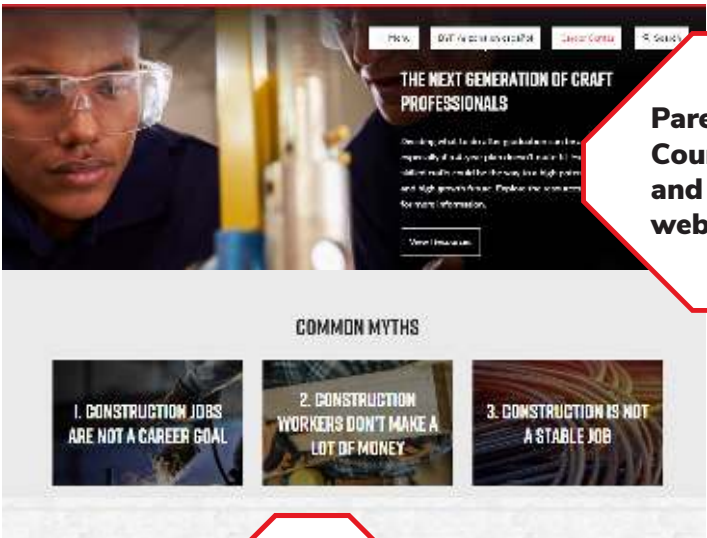
BYF Arizona Launched October 2019			
46.7M digital media impressions	619K video views	191K total website visits	2,170 interest forms submitted
Over 4,000 students and influencers contacted through high school lunch exhibit tables and virtual events		Earned Media Coverage throughout Arizona KTAR News 92.3 FM November 19, 2020 Arizona Daily Star February 27, 2021 KTVK 3 TV May 27, 2021 KFNN Business for Breakfast August 10, 2021	
Launched Parents and Counselors page to debunk myths about construction careers		Launched an Upgraded Training page on Build Your Future Arizona website	
View BYF Arizona videos on YouTube!		Featured BYF Arizona on billboards along I-17 and I-10	

¹ Associated General Contractors, 2019

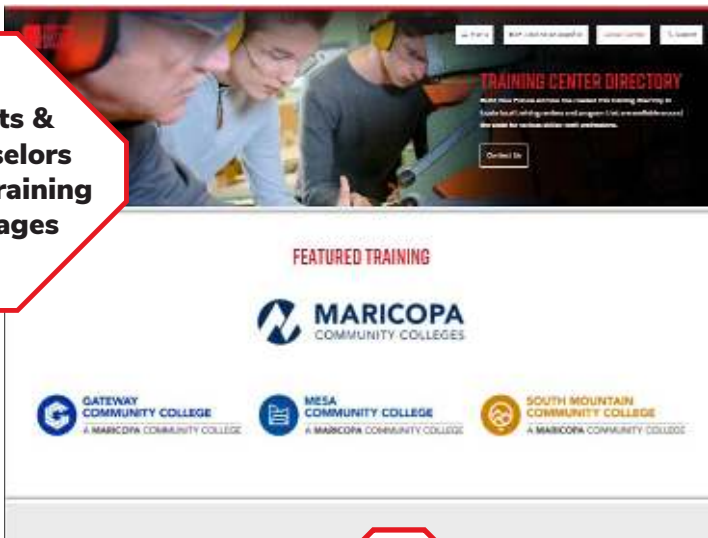
² The National Center for Construction Education and Research



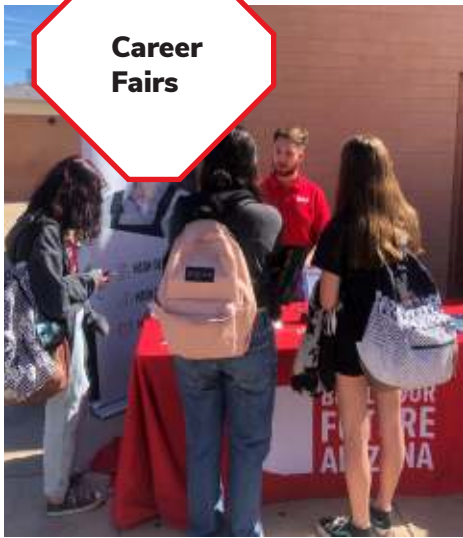
Billboards



Parents & Counselors and Training webpages



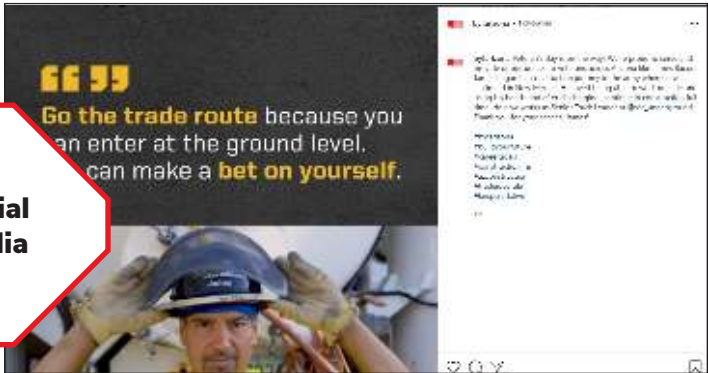
Channel 3 KTVK Construction jobs in Phoenix



Career Fairs



Social Media



Build Your Future Arizona Investors

Champion Level



Superintendent Level



Project Manager Level



Craft Professional Level

Alta Southwest • AMW Construction Supply • Brown & Brown Insurance • Cavco Durango
 Cavco West • Champion Home Builders Inc. • Chasse Building Team • Clayton Homes
 Colt Builders Corp • Courtland Communities • Delta Diversified Enterprises, Inc. • Enterprise Fleet
 Furtmann Bros. LLC • Jenco Inc. • L&L Asphalt • Moen, Inc. • Pro Steel Erectors II Inc.
 Pueblo Lumber • RDS Electric • Restoration HQ • Stevens-Leinweber Construction Inc. • TD Industries
 Truss Fab, LLC • Valley Rain Construction • Younger Brothers Companies

Partners



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BYF Arizona is a program of the
 Greater Phoenix Chamber Foundation