



**2021-2022**

# ***Annual Report***





# 2021-2022 Highlights

**265,000**

CRAFT PROFESSIONALS NEEDED IN AZ BY DECEMBER 2024

**18.6 M**

TOTAL DIGITAL MEDIA IMPRESSIONS

BUILT CAREER AWARENESS WITH **11,000** STUDENTS AND INFLUENCERS THROUGH HIGH SCHOOL CLASSROOM PRESENTATIONS, LUNCH EXHIBIT TABLES, AND CAREER EVENTS

**1,098**

FACEBOOK FOLLOWERS

**3,018**

INSTAGRAM FOLLOWERS

**268K**

VIDEO VIEWS

**134K**

WEBSITE VISITS

**182**

TWITTER FOLLOWERS

**647**

LINKEDIN FOLLOWERS

**2,860**

INTEREST FORMS SUBMITTED

AZRE BYFAZ  
SPECIAL  
SECTION  
JANUARY  
2022  
REACHED  
**169K,**  
**\$39,600**  
EARNED  
VALUE



KTAR MIKE BROOMHEAD SHOW "WOMEN IN CONSTRUCTION" INTERVIEW MARCH 2022 REACHED **18K**, EARNED VALUE **\$19,700**



One of the things I love most about the trades is their willingness to train and help you with furthering your education because it benefits their business.

—Mike Broomhead, KTAR

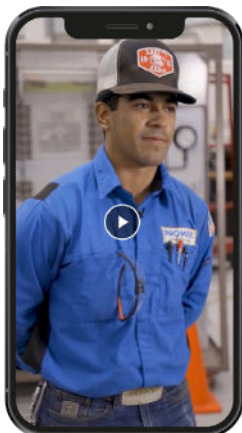
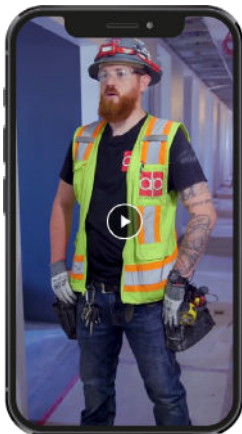
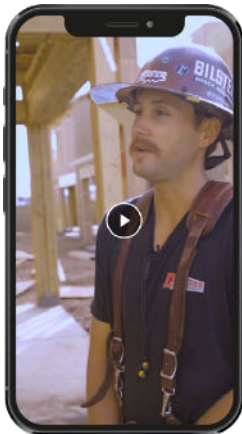
**WE NEED YOUR CONTINUED SUPPORT  
FOR THE FUTURE OF OUR INDUSTRY IN ARIZONA.**

***Build a Brighter Future With Us***

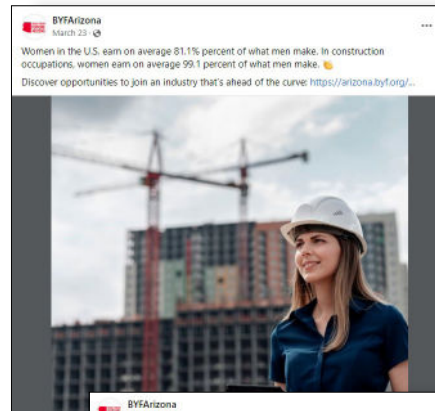
# 2021-2022 Highlights

## TIKTOK

48 POSTS WITH  
200K VIEWS



## WOMEN IN CONSTRUCTION SOCIAL MEDIA POSTS



## CHANNEL 3 AZ FAMILY WOMEN IN CONSTRUCTION, NOX INNOVATIONS NASHLEY PINO AND JENNIFER MELLOR INTERVIEW



Build it — like a girl! Big thanks to azfamily 3TV CBS 5 for highlighting Build Your Future, and women in construction. #BYF #womeninconstruction (Credit: azfami...

Like Comment Share

3 · 36 Views



# Investors

## CORPORATE LEVEL



Austin Companies  
Brewer Companies  
Door Sales & Installations  
Erickson Framing

## CHAMPION LEVEL



## SUPERINTENDENT LEVEL



## PROJECT MANAGER LEVEL



## CRAFT PROFESSIONAL LEVEL

AMW Construction Supply • Brown & Brown Insurance • Buesing • Champion Home Builders Inc.  
Chasse Building Team Colt Builders • Courtland Communities • Delta Diversified Enterprises Inc.  
Furtmann Bros. LLC • Gothic Landscape • Jenco Inc. • Moen Inc. • Pro Steel Erectors II Inc.  
RDS Electric • RestorationHQ • Stevens-Leinweber Construction LLC • TD Industries  
Truss Fab LLC • Valley Rain Construction • Younger Brothers